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中彩網通控股有限公司
China Netcom Technology Holdings Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8071)

VOLUNTARY ANNOUNCEMENT

The Board is pleased to announce that on 3 November 2015, the Company invested in a 60% interest in the registered capital of Beijing Liangshi, which is a company principally engaged in media publishing and distribution in sports lottery sales outlets in the PRC.

This announcement is made by China Netcom Technology Holdings Limited (the “**Company**”, and, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 3 November 2015, the Company invested in a 60% interest in the registered capital of Beijing Liangshi Fengcai Culture Media Ltd.* (北京亮世風采文化傳媒有限公司) (“**Beijing Liangshi**”), which is a company principally engaged in media publishing and distribution in sports lottery sales outlets in the People’s Republic of China (the “**PRC**”).

Beijing Liangshi is a limited liability company established in the PRC. The main business scope of Beijing Liangshi is media publishing and distribution.

Beijing Liangshi entered into a 20-year co-operation agreement with Chinese Sports Newspaper Headquarters* (中國體育報業總社) (“**Chinese Sports**”) for exclusive rights of, among others, advertising, distribution and other related operations regarding “Soccer World” (足球世界) (including the magazine “Soccer World Quiz”). Chinese Sports operates under the General Administration of Sport of China (國家體育總局) and “Soccer World” is the only quiz-type sports lottery publication launched by the Sports Lottery Administration Centre of the General Administration of Sport of China (國家體育總局體育彩票管理中心) and is the sole publication which could be distributed in the official sports lottery sales outlets in the PRC. The number of official sports lottery sales outlets amounts to approximately 111,000 while “Soccer World” has the full exposure to the end-users of sports lottery services in the PRC. According to the plans announced by the Chinese government over the lottery business in the 13th Five-Year Plan, Beijing Liangshi plans to establish an online platform for “Soccer World” and would jointly operate with Chinese Football Lottery Online* (中國足彩在線) upon obtaining the rights of its website and domain name, as well as for the related technical preparation for application of online lottery licence.

* *For identification purposes only*

The Company is aware that in 2014, sales of sports lotteries in the PRC reached RMB176.4 billion. Capitalising on its technical strengths, the Group will vigorously extend its sports lottery business presence in the PRC.

By order of the Board
China Netcom Technology Holdings Limited
Leung Ngai Man
Chairman and Executive Director

Hong Kong, 3 November 2015

As at the date of this announcement, the executive Directors are Mr. Leung Ngai Man and Ms. Wu Wei Hua; and the independent non-executive Directors are Mr. Cai Wei Lun, Mr. Qi Ji and Ms. Xuan Hong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for a minimum period of 7 days from the date of its publication and on the Company’s website at www.chinanetcomtech.com.