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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED 美麗中國控股有限公司

(incorporated in Bermuda with limited liability)
(Stock code: 706)

ANNOUNCEMENT PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE CESSATION OF NEGOTIATION IN RESPECT OF THE POSSIBLE TRANSACTION(S) AND CLOSE OF OFFER PERIOD

This announcement is made by Beautiful China Holdings Company Limited ("Company") pursuant to Rule 3.7 of the Takeovers Code and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements ("Announcements") of Beautiful China Holdings Company Limited ("Company") dated 29 April 2015, 20 May 2015, 26 May 2015, 27 May 2015, 29 May 2015, 25 June 2015, 27 July 2015, 27 August 2015, 29 September 2015 and 29 October 2015 in relation to the Possible Transaction(s). Unless otherwise defined, terms used in this announcement shall have the same meanings as those used in the Announcements.

CESSATION OF NEGOTIATION IN RESPECT OF THE POSSIBLE TRANSACTION(S) AND CLOSE OF OFFER PERIOD

The Company wishes to update the shareholders and potential investors of the Company that, as at the date of this announcement, Mr. Sze had decided not to proceed with the Possible Transaction(s) and had ceased negotiation with the independent third party accordingly. No formal or legally binding agreement has been entered into between such independent third party and Mr. Sze in respect of the Possible Transaction(s). As such, the Company will no longer be required to publish further monthly announcement in respect of the progress of the Possible Transaction(s) under Rule 3.7 of the Takeovers Code. For the purpose of the Takeovers Code, the offer period in respect of the Possible Transaction(s) has been closed on the date of this announcement.

Shareholders and potential investors of the Company should exercise caution when dealing in the Shares.

By order of the Board

Beautiful China Holdings Company Limited

Tan Shu Jiang

Executive Director

Hong Kong, 27 November 2015

As at the date of this announcement, the Board comprises Mr. Sze Wai Marco, Mr. Zhou Wei Feng, Mr. Tan Shu Jiang and Mr. Pan Tingxuan as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Chong Yiu Kan, Sherman, Mr. Lum Pak Sum and Mr. Liu Liyang as independent non-executive Directors.

All the Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.