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China Data Broadcasting Holdings Limited

(中華數據廣播控股有限公司)*

(incorporated in Bermuda with limited liability)

(Stock Code: 8016)

DELAY IN DESPATCH OF CIRCULAR

The Company has made an application to the Stock Exchange for an extension of time for the despatch of the Circular to a date falling on or before 31 August 2007.

Reference is made to the announcement issued by China Data Broadcasting Holdings Limited (the “Company”) dated 26 July 2007 (the “Announcement”). Terms defined in the Announcement shall have the same meanings when used herein unless the context otherwise requires.

Pursuant to Rule 19.38 of the GEM Listing Rules, the Company is required to despatch a circular (the “Circular”) in relation to the Continuing Connected Transactions to the Shareholders within 21 days after the publication of the Announcement, which is on or before 16 August 2007.

As additional time is required for the independent financial adviser to finalize the letter of advice to the Independent Board Committee and the Independent Shareholders, for inclusion in the Circular, the Company has applied to the Stock Exchange for a waiver from strict compliance with Rule 19.38 of the GEM Listing Rules to postpone the despatch of the Circular to a date falling on or before 31 August 2007.

By Order of the Board

Yu Xiao

Chairman

Hong Kong, 15 August 2007

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable inquiries, confirm that, to the best of their knowledge and belief; (a) the information contained in this announcement is accurate and complete in all material respects and not misleading, (b) there are no other matters the omission of which would make any statement in this announcement misleading, and (c) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

At the date of this announcement, the board of directors of the Company comprises the executive directors of the Company are David Ji Long Fen, Xiang Chao Yang, Du Jun, Tang Yun, Yu Xiao and Wang Zhenhua and the independent non-executive directors of the Company are Chan Ming Sun, Jonathan, Ip Chun Chung, Robert and Sun Dongfeng.

This announcement will remain on the GEM website www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the date of its posting.